



# Pearson

## Purpose Statement

<b>Name of regulated qualification</b>	
<b>QN: 600/6512/6</b>	<b>Title: Pearson BTEC Level 1/Level 2 First Award in Travel and Tourism</b>

### What does the qualification cover?

This qualification provides an engaging and stimulating introduction to the world of travel and tourism, giving you the opportunity to develop knowledge and technical skills in a practical learning environment. You will explore some of the key areas within the sector, including accommodation, tourism development and promotion, transport, and visitor attractions. You will investigate the importance of the travel and tourism sector to the UK, and investigate different types of customer and UK destinations. You will also have the opportunity to study international travel and tourism. You will develop key skills, such as research, report drafting and writing skills, and project management.

The qualification is 120 GLH and level 1/level 2, which is the same size and level as a GCSE, and is aimed at everyone who wants to find out more about the travel and tourism industry.

You will study the following three mandatory units, covering the underpinning knowledge and practical skills required to work in the industry:

- the UK travel and tourism sector
- UK travel and tourism destinations
- the travel and tourism customer experience.

You will build on the knowledge gained in the three mandatory units by choosing one further unit from two optional units, covering more specific aspects of the global travel and tourism sector. These are:

- international travel and tourism destinations
- factors affecting worldwide travel and tourism.

### How will I be assessed?

You will carry out tasks/assignments throughout the course. Your teacher will assess and mark these and so you will receive feedback as to how you are getting on.

The assessment for Unit 1: The UK Travel and Tourism Sector is a test that is sent away to be marked. This test includes multiple-choice and open-ended-response questions based on the

main types of tourism in the UK and the different component industries that make up the UK travel and tourism sector.

The assessment for Unit 3: The Travel and Tourism Customer Experience builds directly on Units 1 and 2, and brings your learning together, using the knowledge, understanding, skills and techniques you have developed about the needs and expectations of different travel and tourism customers and organisations.

### **Where will this take me?**

The sector-specific skills and knowledge will provide a sound basis for progression to further study of this sector at level 3 through a vocational qualification such as a BTEC National in Travel and Tourism, or an apprenticeship in either travel and tourism or hospitality.

Pearson also offers larger sizes of the BTEC Level 1/Level 2 First in Travel and Tourism, aimed at post-16 students, to which you could progress.

### **What other subjects go well with travel and tourism?**

This qualification is designed to be taken as part of a broad and balanced curriculum at Key Stage 4. It can be complementary learning for a wide range of subjects. You can take this qualification alongside GCSEs in EBacc subjects (such as English and other languages), as well as two non-core GCSEs and/or other Key Stage 4 vocational qualifications. It will complement GCSE Geography in particular, putting into context much of the knowledge and skills developed in the study of that subject, and there are strong links with GCSE Business or the BTEC Tech Award in Enterprise.

### **Where can I find out more?**

Further information about this qualification can also be accessed at:

<https://qualifications.pearson.com/en/qualifications/btec-firsts/travel-and-tourism-2013-nqf.html>